

Quote

THE WEEKLY DIGEST

Volume 18—Number 13 September 25-October 1, 1949



A tendency now obtaining in labor-mgt negotiations deserves more gen'l public recognition. It is the growing practice of the big unions and big industrial units to pace-set entire industries. We approach a point where the small operator may have little or nothing to say as to the terms and conditions under which men labor in his plant. If, as is often asserted, big operators enjoy certain raw mat'l, processing and distribution economies, there is imminent danger that they may be pressured into granting concessions that small enterprise cannot accept and remain solvent.

A dramatic example of big-unit domination is, of course, the current action of U S Steel, which will undoubtedly determine policies of smaller steel-producing units. Union leaders generally have sought to confine bargaining to a few big producers. Whether such agreements are in the public interest is a debatable question.

As to steel case specifically: Real issue is not pensions, *per se*, but who shall pay them. If full burden falls on employer, as unions insist, and steel board recommends, added operating cost must be reflected, soon or late, in higher prices—as is now the case in coal. This pattern, widely adopted in industry, would find ultimate consumer (who may not have even the nominal protection of Social Security, paying the pensions of assorted unknown servitors.

MAY WE *Quote* YOU ON THAT?

ORVAR PRAATEN, of Oslo, Norway, for'gn student on tour of leading American cities: "Americans are so busy making money they don't know how to be happy." 1-Q

" "

GEO BERNARD SHAW, Irish playwright: "Democracy is a word all public men use and none understand." 2-Q

" "

Pres HARRY S TRUMAN: "Gov't expands freedom when it aims at security for every individual." 3-Q

" "

HENRY ASHURST, former senator from Ariz: "The man in public life who accepts a gift dissolves the pearl of his independence in the vinegar of his obligation." 4-Q

" "

PAUL G HOFFMAN, ECA administrator: "Communists are weaker in Europe today than at any time since the end of the war." 5-Q

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Sen MARGARET CHASE SMITH, of Maine: "The party that nominates a woman for V-Pres or Pres will win the '52 election." 6-Q

" "

Sir STAFFORD CRIPPS, British Chancellor of the Exchequer: "We start upon another stage in the magnificent struggle of our people to overcome the crushing difficulties imposed upon them by their sacrifices in the world war. We have, so far, splendidly succeeded, and it's no time now to falter or hold back." 7-Q

" "

Daily Telegraph (London): "No mere device like devaluation can cure our economic and financial ills. Devaluation shows that the

honeymoon time of dollar subsidized socialism has drawn to a close; there is no alternative but to face up to the harsh realities of our economic situation . . . We are right up against things and there is no way out save by hard work and tight belts." 8-Q

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Sir GODFREY THOMSON, British psychologist: "The only child is more likely to romp thru with colors flying. But the bigger families are hot favorites to win the race for survival." 9-Q

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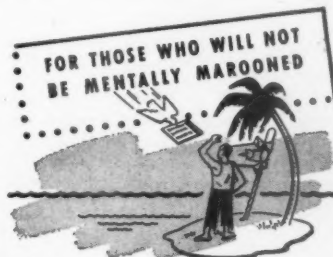
BEN KOSMAN, of Cleveland, describing fire-fighting efforts of ship attendants on ill-fated *Noronic*, which burned in Toronto Harbor recently: "They might have been trying to put out hell with their fountain pens." 10-Q

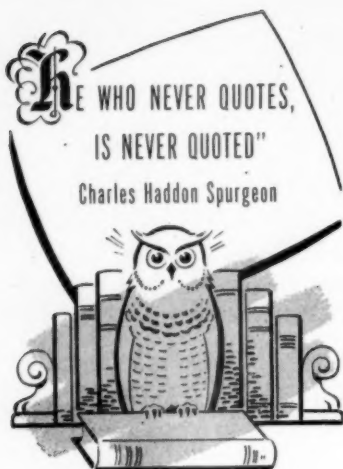
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V-Pres ALBEN BARKLEY: "I am for States' rights but not for State wars." 11-Q

" "

Gen DWIGHT D EISENHOWER, pres, Columbia Univ: "The U S is in danger of falling under a dictatorship thru creeping paralysis of thought and overcentralized gov't." 12-Q





ADVERTISING—1

Adv'g is one of the few callings in which it is advisable to pay att'n to some one else's business.—HOWARD W. NEWTON, *Adv'g Agency*.

BOOKS—2

Ed Laycock of the *Boston Globe* avers that a lady entered the Personal Bookshop and demanded "a light, entertaining novel she could read while knitting and watching television."—BENNETT CERF, *Sat Review of Literature*.

BUSINESS—3

These days business is what, if you haven't got any, you go out of.—RED FOLEY, *radio program*.

CHARACTER—4

To know a man, listen carefully when he mentions his dislikes.—Coin Machine Jnl.

CHILDREN—5

Czechoslovak youngsters now play at being Stakhanovite—high output—workers: from Redskins to Reds.—*Aftonbladet*. (Stockholm)

CHURCH—War Damage—6

Here—for the 1st time—are the figures to show the extent of the damage to London's churches by

the blitz, buzz-bombs and rockets.

Of the 2,593 churches in London before the war 347 were destroyed, 1,622 damaged and only 624 emerged without a scratch.—WM H. STONEMAN, *Chicago Daily News*.

CIVILIZATION—7

Social training and the civilizing of barbarous man may be a beneficial process, but it does not mean the formation of personality. The completely socialized and civilized man may be entirely impersonal; he may be a slave and not notice that he is. — NICOLAS BERDYAEV, *Slavery & Freedom*. (Scribner)

CONSCIENCE—8

The man who is governed by his own conscience seldom has a lawsuit. — MARCELENE COX, *Ladies' Home Jnl.*

CULTURE—9

Culture is activity of thought, and receptiveness to beauty and humane feeling.—Wit & Wisdom of Alfred North Whitehead, edited by A H JOHNSON. (Beacon Press)

DETERMINATION—10

When Eddie Rickenbacker* was 15, an automobile factory started in Columbus, Ohio. Sunday after Sunday, he begged for a job there. After he had been turned down for the 18th time, he said to the astonished owner of the factory: "Look here. You may not know it, but you have a new employee. I am going to work here tomorrow morning. The floor is dirty. I am going to sweep it, run errands and sharpen your tools."

He didn't give a whoop about salary. He wanted a chance to get started, and he got it. Enrolling in a correspondence course in engineering, he prepared for opportunities ahead. From that time on, his rise was rapid.—DALE CARNEGIE, *Five Minute Biographies*. (Greenberg)

DIPLOMACY—11

Asked what she thought of the 999 sq mi nation (Luxembourg) to which she has just been appointed U S Ambassador, Perle Mesta repl'd diplomatically: "In America, we have a saying that precious pearls come in small pkgs."—*Newsweek*.

DISCRETION—12

Let every word you speak be weighed upon the scales of discretion.—*Atlantic Log*.

EDUCATION—13

Those who learn faster also remember more, Dr Geo H Zimny, of Loyola Univ, reported to the American Psychological Ass'n in Denver, Colo, as a result of tests of speed of learning and am't retained conducted on 56 students. — *Science News Letter*.

EXCUSE—14

In court the man accused of pick-pocketing claimed vehemently that he was innocent.

"Why are you lying?" he was asked. "You were caught in the act. Can you otherwise explain why your hand was in the victim's pocket?"

"It was cold," protested the accused, "and I simply wanted to warm my fingers."—*La Femme et la Vie*, France. (QUOTE translation)

FASHION—15

King Edw VII, when Prince of Wales, started the fashion of wearing trousers with a well-defined crease down the front of each leg. One day he fell from his pony into a ditch, and an order went forth for a new pr of trousers to be delivered immediately. They arrived carefully packed in a box, and as there was no time to remove the crease with a flat iron, the future King wore them as they were. Deciding they suited him that way, he cont'd to wear well-pressed trousers. The fashion spread and the style was soon adopted by all immaculately dressed men.—*Home Review*.

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FRIENDSHIP—False—16

There are people who roll out the carpet for you 1 day—and pull it out from under you the next.—*Fraternal Monitor*.

They say . . .

Come Jan, the COWLES family, publishers of *Look*, and the newcomer, *Quick*, will launch a sophisticated jnl called *Flair*. ARNOLD GINGRICH, who helped spark *Esquire* in the early days, will gen'l manage the venture . . . Dr ALFRED KINSEY, of "sex-behavior" renown, has renounced \$40,000 in lecture fees in the past yr. "If I filled these engagements," he explains, "I'd never get my job done." . . . Newcomers in the crowded home appliance mkt are having their troubles these days. And *Adv'g Age* observes: "They don't call the stuff 'hard goods' for nothing!" . . . If you know the emu merely as a cross-word puzzler, you may be mildly interested in the report of Cambridge scientists. Testing 134 different species, they found eggs of the emu tastiest of all. Two slight difficulties to gen'l adoption: The female emu commonly lays only 9 eggs a yr. And, anyway, there are only a handful of emus this side of Australia.

FUTURE—17

St Francis of Assisi,* hoeing his garden, was asked what he would do if he were suddenly to learn that he was to die at sunset that day. He said: "I would finish hoeing my garden."—DOROTHY VAN DOREN, *This Wk*.

GOV'T—18

Gov't is like a stomach: if it's doing its work right you will hardly realize you've got one.—NUGGETS, hm, Barnes-Ross Co.

HANDICAPS—Overcoming—19

Eleanor Roosevelt was once asked what she considered her greatest achievement. With her customary candor, she quickly repl'd, "Overcoming prominent teeth and a receding chin." — JACK H POLLACK, "So You're Not Tall, Dark and Handsome," *Nation's Business*, 9-749.

HUMAN NATURE—20

Don't expect too much of any set of rules. Think how long it is taking to put over the ones Moses presented.—DAVID BENTHAM, *Woman*.

IDEOLOGY—21

In the economic field we have the Marshall Plan. In the political and military field we have the Atlantic Pact. Now we need to give ideological content to the lives of the millions of Europe. We must reach the people so that the fact will be sustained by a definite change in the way of life of the western world.—For'gn Min ROBT SCHUMAN, of France, *World Affairs Interpreter*.

INTEGRITY—22

He who makes an idol of his self-interest will often make a martyr of his integrity.—Origin unknown.

LANGUAGE—23

An amusing story comes from nearly a century ago to remind us of the change in tastes. It is said that while Dr Everett was headmaster of Adams Academy, he threw a book at a pupil one day, scaring the boy out of his wits. The lad's father came and expostulated with the good doctor about this severe treatment.

"But, my dear sir," exclaimed Dr Everett; "your boy said gotten!" —*Toastmaster*.

LIFE—24

Over the fireplace of Lowell Thomas' magnificent clubhouse, on his own estate, is written in Sanscrit: "He who allows a day to pass without practicing generosity or enjoying life's pleasures is like a blacksmith's bellows—he breathes but does not live."—JERRY FLEISHMAN, *Buck Bits*, hm, Buck Glass Company.

LUCK—25

Luck is where preparation meets opportunity.—*Healthways*.

MARRIAGE—Health—26

Every time 100 married men die, 141 single men go to the undertaker. That's what medical researchers say. Still unsettled is

the question of whether marriage makes men tough, or whether only the tough ones marry.—Wallace's *Farmer & la Homestead*.



Most of us date the U S Good Neighbor policy from the early days of the New Deal. The basic philosophy is much older than that. It goes back to Jas G BLAINE who, as Sec'y of State under Pres GARFIELD, began working actively for Western Hemisphere accord in 1881. Finally, on Oct 2, 1889—just 60 yrs ago—BLAINE, as Sec'y of State under Pres HARRISON, called to order in Washington the 1st conf of representatives of the American republics.* The conf continued until the following April. Its final action resulted in the formation of the Internat'l Union of American Republics, now known as the Pan-American Union. Thus April 14 is observed thruout the Americas as Pan-American Day. (The term "Pan-American" was apparently 1st used by the N Y *Evening Post* in its issue of Mar 5, 1888.)

At this conf a permanent bureau was established in Washington for the collection and distribution of commercial information. A sum of \$36,000 was subscribed to defray expenses. The question of housing the bureau was discussed and tabled on motion of an American delegate, a small Scotsman who had attracted no particular attention. Later, this delegate approached Sec'y BLAINE with a proposal which culminated in the erection of what remains today one of the most beautiful public bldgs in the Dist of Columbia. It is the Pan-American bldg, constructed at a cost of \$1,100,000. Of this sum, the quiet little Scotsman personally contributed \$850,000. You know this man for other unique benefactions. His name: ANDREW CARNEGIE.



Hoosier poet . . .

JAS WHITCOMB RILEY,* beloved "Hoosier poet," was born 100 yrs ago Oct 7, in Greenfield, Ind. Finding his father's law profession uninteresting, he spent several yrs wandering thru the countryside as an itinerant sign painter and entertainer. This intimate contact with the rural folk has given his poems a simple, singing charm and homey quality.

Celebrating his centennial, the Hoosier poet's admirers hope to raise \$1 million for research in children's diseases at the Jas Whitcomb Riley Memorial Hospital in Indianapolis. They hope someday to bring about the heaven of "The Happy Little Cripple"—where nobody has "curv'ture of the spine."

I'm thist a little crippled boy, an' never goin' to grow

An' git a great big man at all!—'cause Aunty told me so.

When I was thist a baby onc't I falled out of the bed

An' got "The Curv'ture of the Spine"—at's what the Doctor said.

I never had no Mother nen—fer my Pa runned away

An' dassn't come back here no more—'cause he was drunk one day

An' stobbed a man in thish-ere town, an' couldn't pay his fine! An' nen my Ma she died—an' I got "Curv'ture of the Spine"! . . .

But Aunty's all so childish-like on my account, you see,

I'm most afeared she'll be took down—an' 'at's what bothers me!—

'Cause ef my good old Aunty ever would git sick an' die,

I don't know what she'd do in Heaven—till I come, by and by:—

MATURITY—27

Only the immature man takes a pervasively hostile attitude toward his world; wears a chip on his shoulder; expects other people to gyp him; classifies every for'gner as a "dirty for'gner"; has an elephant's memory for past slights; enjoys other people's defeats . . . likes to stir other people up to mutual animosities . . . his day-dreams in which he is always getting the upper hand of somebody else, or telling somebody off; feels alive only when actually or vicariously involved in conflict.—H A OVERSTREET, *Mature Mind*. (Norton)

Poe-try

To prove that he could write poetry, Jas Whitcomb Riley* wrote a poem in the style of Edgar Allan Poe,* copied it in imitation of Poe's handwriting on the fly leaf of an old book contemporary with Poe and then announced the discovery of a hitherto unknown poem by that genius. It was accepted as such for some time and even after Riley admitted the hoax, certain English critics still insisted that it was written by Poe, the 100th anniv of whose death comes Oct 7.—GEO W DOUGLAS, *American Book of Days*. (Wilson) 28

ORIGIN: "Perfume"—29

The word perfume (par fume), meaning "thru smoke," comes from primitive times when the only perfume the cave men knew was released by burning certain woods and gums.—*Baltimore Sun*.

PHILANTHROPY—30

A philanthropist is a person who gives his money to grateful strangers so the relatives won't have to argue about it.—*Round-Up*, hm, Valley Nat'l Bank.

PREPAREDNESS—31

As long as our free world lies within the shadow of a power

Fer she's so ust to all my ways, an' ever'thing, you know,

An' no one there like me, to nurse an' worry over so!—

'Cause all the little childerns there's so straight an' strong an' fine,

Their's nary angel 'bout the place with "Curv'ture of the Spine"!

hostile to its world environment, conspiratorial in its internat'l conduct and despotic in its internal affairs, we have no choice but to maintain for an indeterminate period military strength as a deterrent to armed aggression.—LOUIS JOHNSON, Sec'y of Defense, *Aero Digest*.

PROGRESS—32

People are very open-minded about new things — so long as they're exactly like the old ones.—CHAS F KETTERING, former head of research, Gen'l Motors.

RACE—33

Fifty yrs ago, when the 1st edition of *Who's Who in America* was published, not 1 Negro was listed. But the current edition carries the biographies of 92 eminent men and women of that race, including statesmen, scholars, scientists, and artists.—*Nat'l Parent-Teacher*.

RELIGION—Art—34

Religion helps us see the deficiency of our nature. Art helps us see beauty. For that reason we understand neither an optimistic religion nor a pessimistic art.—A PALACIO VALDES, *Mundo Argentino*. (QUOTE translation)

REWARD—35

To see the (tuberculosis) sanitarium, which I have taken part in erecting, daily extending a helpful hand to hundreds at a time when help may mean health, cheering, saving and restoring life, is indeed a reward far beyond all mat'l rewards the world has to offer.—Dr EDW L TRUDEAU, *Dr Edw Livingston Trudeau*. (Doubleday)

SCIENCE—36

Science keeps on assiduously transforming the world, and trusts to luck that the transformations will be benign, beneficial to the majority.—HENRY A WALLACE.*

SKILL—37

A popular DP story tells of the woman who hired a Latvian maid and found to her horror that the girl could neither run a vacuum cleaner, operate a mixer, or cope with a washing machine. "What can you do?" she asked in desperation. The girl smiled proudly: "I can milk a reindeer."—*St Louis Post-Dispatch*.

SOCIALISM—38

Socialism can rarely, if ever, be effected without paying the price of inflation which, in turn, cancels most of the benefits the politicians promise. — *Christian Science Monitor*.

SPEECH—39

Think twice before you speak, especially if you intend to say what you think.—*Argus*. (Rothsay, Minn)

SUCCESS—40

Regardless of what we do in life, it is what we are that is the final test of our success. We say he is a successful farmer, businessman, lawyer. The real question, however, is this: Is he a successful person? Is he a person of refinement as well as riches, of wisdom as well as knowledge, of character as well as culture, of sympathy as well as skills, of insight and discrimination as well as productive capacity, of vision and human understanding as well as financial integrity.—*CHAS M CROV* in Lenten devotional booklet, *The Sanctuary*. (Abingdon-Cokesbury)

TIME—41

In youth, time passes at a pace that often is annoyingly slow; in middle age, it takes on speed, and in old age it goes jet.—*Chilton* (Wis) *Jnl*.

TRUTH—42

Consider how difficult it is to tell the truth about oneself—the unpleasant truth; to admit that one is petty, vain, frustrated, tortured, unfaithful, and unsuccessful. The 19th century writers never

told that kind of truth, and that is why so much of the 19th century writing is worthless; why, for all their genius, Dickens and Thackeray seem so often to write about dolls and puppets, not about full grown men and women; why they are forced to evade the main themes and make do with diversions instead. If you do not tell the truth about yourself you cannot tell it about other people.—*VIRGINIA WOLF*, *The Moment and Other Essays*. (Harcourt, Brace)

UNDERSTANDING—43

We always admire the other fellow more after we have tried to do his job.—*WM FEATHER*, *Haystacks & Smokestacks*. (Feather)

UNITY—44

A nation is never as uniform as it looks when it is put into uniform.—*ARNULF OVERLAND*, poet laureate of Norway, *American-Scandinavian Review*.

VALUES—45

What we need most is not so much to realize the ideal as to idealize the real. — *Fraternal Monitor*.

WAR—46

A country which embarks upon war with the thought that lasting peace lies in the complete overcoming of its enemies will find that the future still holds enemies.—*CORDELL HULL*.*

In war, there is only 1 alternative: either you must be a hammer, or you will be made into an anvil.—*PAUL VON HINDENBURG*.*

"America has always forged ahead . . ."

Geo Horace Lorimer,* who built *Sat Evening Post* from obscurity into an American institution, once wrote in an editorial: "I have passed thru 1 panic and 1 depression after another. In my lifetime I have seen much ruthless exploitation of men and resources, but in spite of this America has always forged ahead on the courage and initiative of its private citizens.

"And steadily, thru all that period, I have seen business practices and ethics grow better: I have seen sentiment de-

veloping against the waste and exploitation of our natural resources, and a public conscience hardening against the old abuses.

"Could a paternalistic gov't have done better? I venture to doubt it. Granting all the waste, the ruthlessness and the loose ethics of the past, America has done a pretty good job and no ism would have done a better one.

"To exchange 1 form of ruthlessness that is steadily growing less, for another that is steadily hardening, would not be a sound trade." 47

WISDOM—48

To fish in the stream of life one must use wisdom as a bait.—*Execs' Digest*, syndicated by Cambridge Assoc's, Boston.



October 2-8—Nat'l Employ The Handicapped Wk

October 2

- 1831—b Edw L Godkin, Irish-born American journalist
- 1847—*b Paul von Hindenburg, German statesman
- 1851—b Ferdinand Foch, French Marshal, Comdr-in-Chief, Allied armies, World War I
- 1869—*b Mohandas Gan'hi, Hindu leader
- 1871—*b Cordell Hull, American statesman
- 1889—*1st Pan-American conf, Washington, D C
- 1949—Nat'l Newspaper Boy Day
- 1949—World Wide Communion Day

October 3

- 1658—d Miles Standish, English colonist
- 1800—b Geo Bancroft, American statesman, historian
- 1854—b Wm C Gorgas, American sanitary engineer
- 1859—b Eleanora Duse, Italian actress
- 1867—d Elias Howe, American inventor

October 4

- 1236—*d St Francis of Assisi
- 1669—d Rembrandt van Ryn, Dutch artist
- 1814—b Jean F Millet, French artist
- 1822—b Rutherford B Hayes, 19th U S Pres
- 1822—b Michael Pupin, Serbian-born American scientist, inventor
- 1861—b Frederic Remington, American artist, author
- 1944—*d Al Smith, American politician

October 5

- 1703—b Jonathan Edwards, American preacher
- 1830—b Chester Arthur, 21st U S Pres
- 1848—*b Edw L Trudeau, American physician, pioneer in fight against tuberculosis

October 6

- 1536—d Wm Tyndale, English religious reformer, Bible translator
- 1820—b Jenny Lind, Swedish soprano
- 1846—b Geo Westinghouse, American inventor
- 1868—*b Geo H Lorimer, American author, editor

October 7

- 1542—d Hans Holbein, German artist
- 1849—*d Edgar Allen Poe, American poet
- 1849—*b Jas Whitcomb Riley, American poet
- 1856—b John W Alexander, American artist
- 1866—b Martha Berry, American social worker, educator
- 1888—*b Henry A Wallace, American politician

October 8

- 1793—d John Hancock, American statesman
- 1838—b John Hay, American statesman
- 1869—d Franklin Pierce, 14th U S Pres
- 1890—*b Edw V Rickenbacker, American aviator
- 1944—*d Wendell L Willkie, American industrialist, politician

*Indicates relevant mat'l in current issue. See items thus marked.

GOOD STORIES

You Can Use

It seems that 2 Communists were busily sweeping the st's. One of them leaned on his broom and addressed the other.

"Comrade, there's something wrong with this picture."

"How do you figure?"

"Well, Comrade, all thru the yrs the Russians told us that when Communism took over Hungary, we'd have the good jobs, and the lords would be sweeping the st's."

The other went right on sweeping. He hardly bothered to look up. All he said was, "Well, and aren't we Communists the lords now?"—*Louisville Courier-Jnl.* a

" "

Pedestrian: A car owner who found a parking space.—Office Appliances.

" "

In a little Scottish town the Presbyterians had built a new church, but lacked funds for a bell and decided to solicit non-mbrs in the parish. Calling on one, the pastor gave a glowing story of the new bldg, with its fine steam heating plant, and its only lack—a bell for the tower.

"Ye say th' kirk is all steam-heated?" asked the prospect.

"Aye."

"Well, then. Ye dinna need a bell. Why do ye no furnish it wi' a bonny loud whistle?"—*JOHN A STRALEY, Investment Dealers' Digest.* b

" "

Mohandas K Gandhi,* the late Indian leader, was not awed by pomp. Some yrs ago, he was invited to a reception at Buckingham Palace. He appeared in his country garb — a pair of shorts and a shawl.

In marked contrast was the King, who appeared in a magnificent uniform. Afterwards, one of Gandhi's aides expressed some concern over the difference in appearance.

"It doesn't matter," chuckled Gandhi. "The King wore enough for both of us."—*Pageant.* c

" "

A butter-fingered man who had been suffering from a long siege of unemployment at last found a

I LAUGHED AT THIS ONE

WM H LEACH

Editor

Father used to tell a story about one of his friends, Bid Casey, widow of the deceased Pat. Money was not very plentiful but Bid made her contribution for masses to get Pat out of purgatory. After a few mo's the priest asked for a contribution for another mass. Then a few mo's later he requested another one. Bid thought that the priest had had time and money enough to free Pat and she said so.

"This will be the last time, Bid," said the priest. "Poor Pat now has 1 foot out. This mass will be sure to free him."

Bid snapped tight her pocket-book.

"There is no need of a mass," she said. "If Pat has 1 foot out, all the angels in hell couldn't hold him back."—*Church Mgt.*

job in a chinaware house. He had been at work only a few days when he smashed a large vase. He was summoned to the mgr's office and told by that dignitary that he would have to have money deducted from his wages every wk until the vase was paid for.

"How much did it cost?" asked the culprit.

"Three hundred dollars," said the mgr.

"Oh, that's wonderful," he said. "At last I've got a steady job!"—*Thesaurus of Anecdotes*, edited by E FULLER. (Crown) d

" "

Sign of age: When you think Sat night how you'll feel Mon morning.—*Execs' Digest*, syndicated by Cambridge Assoc's, Boston.

" "

"There," said the medical examiner, unrolling the eye chart: "Read

the 4th line down from the top."

"Read it?" chortled the patient.

"Why I know the guy personally. He used to play football at my school."—*Christian Union Herald.* e

" "

Lecturers: *Traveling men who express themselves collect.*

—E SORRENTINO, *Mag Digest.*

" "

In Strasbourg recently, Eamon de Valera, mbr of the Irish delegation to the Council of Europe, finished sampling rare Alsatian vintage at a wine festival and went hunting a spot of tea. He entered a bistro, noted for the excellency of its wine, and gave his order. The garcon was shocked. His face went stern. "Sir," he said, "here only serious clients are served."—*Pathfinder.* f

" "

With respect to the world at large, the American taxpayer is fast becoming his brother's keeper-upper.—*Cincinnati Enquirer.*

" "

Al Jolson once demonstrated to Geo Jessel what a spell he could cast over an audience. He told 4 gags, but in each instance stopped just short of the punch line and didn't tell that. The captivated audience howled over each "joke" anyhow.—*EARL WILSON, N Y Post Syndicate.* g

" "

A lawyer had occasion to dictate a legal paper to a stenographer who wasn't used to legal phraseology; and his "Know All Men By These Presents" came back to him in typescript as "No Old Men Buy These Presents."—*KATHARINE BRUSH, Out of My Mind.* (Doubleday) h

" "

Bing Crosby's favorite story, when he meets an actor whose head is getting too big for his halo, concerns a time the groaner and Danny Kaye were having coffee and conversation in Lindy's restaurant on Broadway. A middle-aged man approached their table,



ignored Kaye like he was an ex-wife, stuck out his hand to shake Crosby's and said, "Betcha don't remember me, pal! Fourteen yrs ago I was entertainment chmn for our lodge and I risked my reputation to hire you for our show." Bing, trying to be polite, grinned and said, "Sure—sure—mister—how could I forget?" Thus encouraged, the stranger went on. "At that time you were dead certain that some day you'd be a big radio and movie star." Crosby nodded. "So tell me," the man inq'd, "what finally happened with you?"—HY GARDNER, *Parade*. 1

Italian composer Cherubini took fanatical care of his personal belongings. So fastidious was he that he even numbered his handkerchiefs consecutively, so that one would not wear out before another.

When he was lying on his deathbed, he asked a friend to bring him a handkerchief to mop his brow.

A pair of good losers . . .

When, as a N Y assemblyman, Alfred E Smith* was trying to put thru the legislature a 6-day work wk, he was asked by the fish canneries for an exception in their case. Smith repl'd: "I have read carefully the commandment, 'Remember the Sabbath Day, to keep it Holy,' but I am unable to find any language in it that says, 'excepting the canneries.'"

It was a penetrating wisecrack that first got Wendell Willkie's* name linked with the presidency. Gen Hugh S Johnson wrote in his syndicated col that if Willkie were nominated he would make a powerful candidate and, if elected, a great pres. When a reporter phoned to ask his reaction to this remark, Willkie retorted: "If the gov't keeps on taking my business away at its present rate, I'll soon be out of work and looking for a job. Johnson's offer is the best I've had yet."—IRVING STONE, *They Also Ran*. (Doubleday) j

When the friend brought it, the composer feebly protested; "No, no, not Number 8; Number 7, please!" —Scranton Tribune. k

At the football game, the boss suddenly came in behind the office boy, and tapped him on the shoulder.

"So this is your uncle's funeral?" he demanded of the startled youth.

"Looks like it," the quick-witted youngster repl'd. "He's the referee down there."—Wall St Jnl. l

A group of professional men had gathered in the lobby of a hotel and proceeded to make themselves known to one another.

"My name is Fortesque," said one, extending his hand. "I'm a painter — work in water colors, chiefly."

"Indeed," chimed in another, "I'm an artist, too. I work in bronze."

"Well, this is fine," a third broke in. "I'm a sculptor—I work in stone."

A quiet little fellow who had been inclined to keep apart stepped up, with a dry smile. "Glad to make the acquaintance of you gentlemen, for I have a common interest with you. I'm a college prof. I work in ivory." — *Girl's World*. m

What some girls wear for bathing suits in the Summer would be picked off the costume as a thread in the Winter.—Boston Globe.

A resident owned a goat. His next door neighbor was the tax assessor, and did not particularly relish the goat so close to him, so he taxed his neighbor's animal \$4.

The owner of the goat demanded to know why.

"That is strictly in accordance with the statutes," repl'd the tax assessor.

"I demand the proof," retorted the irate owner.

The assessor thereupon read from the official records: "All property abutting and abounding on the public st shall be taxed at the rate of \$2 per front foot."—*Financial Post*. (Canada) n

BUSINESS MACHINES: New machine "reads" small tags, automatically translates information to standard business machine cards. Electronic machine eliminates bottle-neck of manually punching cards from information appearing on price tags, sales checks, inventory cards. (*Horizons*, syndicated by Cambridge Assoc's, Boston)

COMMUNICATIONS: Unique telephone answering device picks up receiver, informs party you are unavailable, requests a message which in turn is transcribed on wire recorder. At the close of message, receiver automatically hangs up. (*Adv's Digest*)

HOUSEHOLD AIDS: A new bagless vacuum cleaner sucks up dirt, blows it down drain in sink. Weighs 19 lbs. housewife operator can clean all rooms on 1 floor without moving cleaner. Hose stretches 5 times original length. (*Rotarian*)

TRANSPORTATION: All-purpose motor truck, developed by an English firm, can be converted into passenger vehicle and back again in half a min. Vehicle is based on a standard-type truck but is equipped with seats that fold into the floor to leave an unobstructed space when desired. (*N Y Times*)

VISION—Color: New type of spectacles, designed by Dr Ingeborg Schmidt, researcher in ophthalmology at the Air Force School of Aviation Medicine, and internat'l expert on color vision, may make it easy for color-blind to distinguish between their 2 nemeses—green and red.

Invention is a spectacle design that includes 3-sectional lenses, with the lower half clear, upper split into red and green. (*A F P S*)

Mining

THE MAGAZINES



They Don't Do It Our Way—INA TELBERG, UN World, 9-'49.

The Russians are disliked both for the length of their speeches and for the irony and sarcasm of the content. Yet the utilization of irony in political speeches is a long-standing tradition of public oratory in Russia. It has nothing to do with the Soviet Gov't. Mr Vishinsky, for example, was born, trained, and had had considerable success as trial lawyer and political orator, long before the establishment of the Soviet Gov't.

The Latins, far from employing sarcasm, prefer to sprinkle their speeches with a liberal am't of poetic imagery, metaphysical expressions, and literary allusions. They are usually accused of unnecessary length and of unnecessary flights of poetic fancy . . .

But the English language delegates' . . . style of oratory is likewise open to criticism. English-language speeches fall flat on both the Slav and the Latin ear. English understatements need to be interpreted with particular skill into Spanish and Russian if they are to be convincing. Rendered into Russian, they particularly lack emphasis . . .

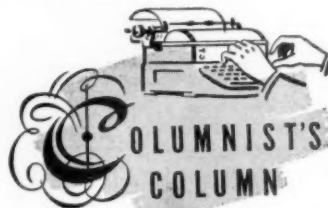
There is also that strange matter of sense of humor.

(Once) a U S delegate made what to him was a jovial remark at a meeting of the Population Commission of the UN. "What the distinguished Lady Representative has just suggested," he said, "proves that women can be more than decorative—they can also be useful." He looked at his Soviet colleague and awaited a smile of response. The Russian sat stiff and unsmiling. In Russia there are none of the jokes about women drivers or women delegates. Most of the humor involving the opposite sex is crude, off-color, usually insulting . . .

One misunderstanding was quite startling. "Gentlemen," pleaded the Soviet delegate (in Russian),

"let us not behave like a bull in a china shop!" The Chinese delegate was listening in English, as no Chinese translation was available that day. He raised his hand. "Mr Chmn, I should like the Soviet delegate to explain just what China has to do with his objections." "I said nothing about China. The Chinese delegate must have misunderstood." "I distinctly heard my country mentioned. I request an explanation."

That incident was amusing. But to the social scientist, misunderstandings are less humorous than they are tragic and deplorable. In a world already strained with conflicting economic interests and political ambitions, misunderstandings based on cross-cultural ignorance can scarcely be excused.



"I believe . . ."

ELSIE ROBINSON

I believe we humans are growing better. I know that is not a universal belief nor a popular one. Many will deny it vigorously. They believe we are going to the dogs as fast as possible . . .

I think we are much more kind, generally speaking, and have much better manners than we had once . . . We don't bow and scrape and kiss hands and make a great hulabaloo on meeting . . . But that is because we live in little apt's and rarely meet each other.

Of course, there are always bullies bellowing on our borders. We will always have lynchings and cock fights and other bestial amusements for we are basically animals and we revert to our jungle every so often. But in the

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Quote

long run I think there is a broader conception of brotherly love and fair play . . . I remember the bad days before the unions came when men worked 12 hrs a day, had no vacations and came home exhausted drudges, too tired even to eat. I remember when capitalism was really a grasping octopus and squeezed the blood out of any worker. But, thank God, those days have passed . . .

I think we're becoming more and more conscious of the needs of the other fellow even tho they take it out of us in taxes . . . We are a rich nation. We can afford a little taxation if it helps the fellow who lives on the wrong side of the tracks—the fellow who can't afford new shoes for his wife—or the fellow whose skin is of the wrong color.

I am intensely interested in that man and I think he's getting a better deal in spite of Paul Robeson's loud blasts about communism. I think America is getting to be a better, cleaner kind of a place.—Abridged from *King Features Syndicate*.

